

# DAMA Wisconsin Newsletter

Volume 1, Issue 1

May 2010

## Letter from the President

**Missy Wittmann**

Hello! I hope everyone is doing well. Spring is a time for growth and thought this is the perfect time to share with you what is happening within our Chapter. We currently have a full board of directors who have been working hard at listening to our members in making decisions to strengthen our Chapter. Thank you for taking the time to complete your survey's to assist us in this task. Feel free to contact us at any time if you have any suggestions or concerns. I am looking forward to what is in store for the remainder of the year and taking time to see all of you at future meetings.

## June 16<sup>th</sup> Meeting

Holiday Inn at the American Center

8:00 Check-In/Hot Breakfast

8:30 – Noon Presentation

Correlation Database Technology: Break-Through  
Train-of-Thought Analytics – Joseph Foley

There are hundreds of systems that provide good to

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## Survey Summary

Generally speaking, the DAMA Wisconsin chapter is meeting the needs of its members. Programs are held an appropriate number of times each year and in a preferred location. Members are primarily interested in learning more about business intelligence, data governance, data quality, metadata management, and master data management at future meetings. There is very strong interest in a full-day "DAMA Day" being held in 2010. Members are also moderately interested in using social networking sites to interact with other members.

For complete results go to [www.widama.us](http://www.widama.us)

## DAMA Day September 14<sup>th</sup>

**What the data management professional needs to know about the latest trends and technologies – Steve Hoberman**

If your job functions include data architecture, analysis, or modeling, you need to understand the latest trends and technologies and their impact on our world. This one day seminar explores each of these trends and technologies, along with the challenges and opportunities it presents for the data management professional. Topics include cloud computing, mashups, unstructured data, columnar databases, XML, and agile development. In each section there are a number of challenges we will tackle as a group which will prepare you for handling these challenges on the job.

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very good analytical services, but maintaining that critical competitive edge for companies requires newer, more powerful analytical processes limited only by the creativity of the people who use them.

Correlation Database Management Systems (CDBMS) provide a breakthrough level of analytics. This presentation explains the internal architecture that makes this possible and the important differences between this new architecture and the more well-known record and column database structures. It also provides explanations of the advanced processes made possible by this new architecture and examples of how these processes can be applied to real business problems.

### **Scoping Metadata Management - Mark Mosley**

There are many different kinds of metadata, sourced from many kinds of tools and used for many different purposes. When launching a metadata management program, an organization must identify and prioritize the metadata subject areas of most business value. This session will review a metadata subject area model of proven value in developing the metadata management strategies for several organizations. Topics will include:

- Managed Metadata Environment concepts and implementation strategies
- The contents, sources, uses and business value of each metadata subject area
- Support for each metadata subject area by prominent metadata repository products
- Techniques for prioritizing and scheduling focus on metadata subject areas

## **DEFINITIONS OF DATA MANAGEMENT – MALCOLM CHISHOLM**

Malcolm Chisholm has recently published a new book: *Definitions of Data Management*. All data professionals acknowledge the importance of definitions but there is very little guidance on how to formulate and manage them. He has graciously provided our Chapter with a copy to give away at an upcoming meeting.

If you would like to purchase a copy, orders are being taken by [www.wilshireconferences.com](http://www.wilshireconferences.com)

## **CALENDAR OF EVENTS**

### **JUNE 16<sup>TH</sup>**

HOLIDAY INN AT THE AMERICAN CENTER

8:00 – 8:30 – CHECK IN AND BREAKFAST

8:30 – 12:00 PRESENTATIONS

Scoping Metadata Management **and** Correlation Database Technology: Break-Through Train-of-Thought Analytics

### **SEPTEMBER 14<sup>TH</sup>**

TBD

8:00 – 5:00

What the data management professional needs to know about the latest trends and technologies

### **DECEMBER 8<sup>TH</sup>**

Information Pending